

**1<sup>st</sup> Annual East Africa Finance Summit:**  
*Conference, Exhibition and Training*

**December 14-15, 2016,**  
**United Nations Conference Center, Addis Ababa**

**Sponsorship Decision Sheet (Summary Page)**

**N.B. Please fill out this form carefully and return to the Summit organizers with a cover letter officially signed and stamped by an authorized representative.**

On behalf of \_\_\_\_\_ (Organization name), I hereby confirm that our organization is interested and decided to SPONSOR the 1<sup>st</sup> Annual East Africa Finance Summit to be organized from December 14-15, 2016.

**Sponsorship Category Selected:**

- Platinum Level**
- Gold Level**
- Silver Level**
- Standard**
- Negotiable**

For details of sponsorship categories, please refer your selection from the next pages and provide information in the table below:

S.N.	Participation Category	Amount	Refer
1	Sponsor the Summit		Form - 05 / Form - 06
<b>Total Fees (ETB)</b>			

Therefore, we agree to pay Total Fees of ETB \_\_\_\_\_ (in figure)  
\_\_\_\_\_ (in words)

**I certify that I have carefully read all information in this pack and fully understood terms and conditions of participation.**

Name of Authorized representative \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company Seal

**First Annual EAFS Summit Sponsorship Packages**

**Descriptions of Benefit Packages for Sponsors**

(Please mark  next to package of your selection)

**PACKAGE ONE**  [Please mark in the box if this package is your selection]

<b>Sponsor Status</b>	<b>Platinum Sponsor</b>
<b>Price</b>	
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• Your logo, name and products and services of your choice will appear on <b>one of the full cover pages</b> of book of proceedings that will be published after the Summit in 5000 copies and distributed to all stakeholders. Your company’s full name will also be formally acknowledged as a platinum sponsor.</li> <li>• Your company’s logo and name will appear on <b>print and electronic mass media outlets</b> at all times when the Summit is announced</li> <li>• Your company’s logo and name will be listed in <b>Book of Abstracts</b></li> <li>• Your company’s logo will appear on <b>all electronic displays</b> among platinum sponsors both inside and outside of the conference venue for full two days during the summit</li> <li>• Your company’s logo will appear on <b>roll-up banners</b> among platinum sponsors to be placed <b>at least three locations</b> of the conference venue for full two days during the summit</li> <li>• You will be allowed to bring two <b>roll-up banners</b> of your own to be placed at two locations of the conference venue</li> <li>• Your logo will appear as below the line add on notepads printed for distribution to all Summit participants or alternatively you will be allowed to bring and distribute notepads on which your logos are printed</li> <li>• Your logo will appear on conference <b>website and registration packs</b></li> </ul>

	<ul style="list-style-type: none"> <li>• Your logo will appear on all e-communications of Summit Coordination Committee communications</li> <li>• You will be allowed to put your promotional materials within gift packs and matchmaking envelopes to be picked by Summit participants and visitors.</li> <li>• Your company's name will be mentioned and acknowledged <b>from the stage by Master of Ceremony repeatedly</b> during summit events</li> <li>• <b>Two trainees</b> will attend pre-conference training workshop [one on each topic] for <b>free</b> [worth 15,000-20,000 Br each]</li> <li>• Free participation for <b>three</b> members of the sponsor on the main conference for two days (registration and participation <b>fees</b> will be waived for three of them) - worth 5,000.00Br. each</li> <li>• 3mX2m <b>exhibition space</b> will be provided for free [worth 20,000.00Br.]</li> <li>• Official logo of sponsor will appear on <b>backdrops</b> displayed for a press conference [<i>if payment is made before press conference date – tentatively scheduled for mid-October</i>]</li> </ul>
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**PACKAGE TWO**

[Please mark in the box if this package is your selection]

<b>Sponsor Status</b>	<b>Gold Sponsor</b>
<b>Price</b>	
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• Your logo, name and products and services of your choice will appear on one of the <b>full inside pages</b> of book of proceedings that will be published after the Summit in 5000 copies and distributed to all stakeholders. Your company's full name will also be formally acknowledged as a gold sponsor.</li> <li>• Your company's logo will appear on <b>all electronic displays</b> among gold sponsors both inside and outside of the conference venue for full two days during the summit</li> </ul>

	<ul style="list-style-type: none"> <li>• Your company’s logo will appear on <b>roll-up banners</b> among gold sponsors to be placed <b>at least at two locations</b> of the conference venue for full two days during the summit</li> <li>• You will be allowed to bring <b>one roll-up banner</b> of your own to be placed at the conference venue</li> <li>• Your logo will appear as below the line add on notepads printed for distribution to all Summit participants or alternatively you will be allowed to bring and distribute notepads on which your logos are printed</li> <li>• Your company’s logo and name will be listed in <b>Book of Abstracts</b> along with other gold sponsors</li> <li>• Your logo will appear on conference <b>website and registration packs</b></li> <li>• Your company’s name will be mentioned and acknowledged <b>from the stage by Master of Ceremony repeatedly</b> during summit events</li> <li>• You will be allowed to put your promotional materials within gift packs and matchmaking envelopes to be picked by Summit participants and visitors.</li> <li>• <b>One trainee</b> will attend preconference training workshop of choice [on one of the topics] for <b>free</b> [worth 15,000-20,000 Br]</li> <li>• Free participation for <b>two</b> members of your organization on the main conference for two days (registration and participation <b>fee</b> worth 5,000.00Br each will be waived for both of them)</li> <li>• 3mX2m <b>exhibition space</b> will be provided for free [worth 20,000.00Br.]</li> </ul>
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**PACKAGE THREE**

[Please mark in the box if this package is your selection]

<b>Sponsor Status</b>	<b>Silver Sponsor</b>
<b>Price</b>	
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• Your logo, name and products and services of your choice will appear on one of the <b>half inside pages</b> of book of proceedings that will be published after the Summit in 5000 copies and distributed to all</li> </ul>

	<p>stakeholders. Your company’s full name will also be formally acknowledged as a silver sponsor.</p> <ul style="list-style-type: none"> <li>• Your company’s logo will appear on <b>roll-up banners</b> among silver sponsors to be placed <b>at one location</b> of the conference venue for full two days during the summit</li> <li>• Your logo will appear on conference <b>website and registration packs</b></li> <li>• You will be allowed to bring <b>one roll-up banner</b> of your own to be placed at the conference venue</li> <li>• Your logo will appear as below the line add on notepads printed for distribution to all Summit participants</li> <li>• Your company’s logo and name will be listed in <b>Book of Abstracts</b> along with other silver sponsors</li> <li>• You will be allowed to put your promotional materials within gift packs and matchmaking envelopes to be picked by Summit participants and visitors.</li> <li>• <b>One trainee</b> will attend preconference training workshop of choice for <b>free</b> [worth 15,000-20,000 Br]</li> <li>• Free participation for <b>one</b> member of your organization on the main conference for two days (registration and participation <b>fee</b> worth 5,000.00Br will be waived for him/her)</li> </ul>
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**PACKAGE FOUR**

[Please mark in the box if this package is your selection]

<b>Sponsor Status</b>	<b>Standard Sponsor</b>
<b>Price</b>	
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• Your company’s logo will appear on <b>roll-up banners</b> among standard sponsors to be placed <b>at one location</b> of the conference venue for full two days during the summit</li> <li>• Your logo will appear on conference <b>website and registration packs</b></li> <li>• You will be allowed to bring <b>one roll-up banners</b> of your own to be placed at one location of the conference venue</li> </ul>

	<ul style="list-style-type: none"> <li>• Your company’s logo and name will be listed in <b>Book of Abstracts</b> along with other standard sponsors</li> <li>• Free participation for <b>two</b> member of your organization on the main conference for two days (registration and participation <b>fee</b> worth 5,000.00Br will be waived for him/her)</li> </ul>
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**PACKAGE FIVE**

[Please mark in the box if this package is your selection]

<b>Sponsor Status</b>	
<b>Price</b>	<b>Negotiable</b>
<b>Benefits</b>	<ul style="list-style-type: none"> <li>• If you have alternative offers for sponsorship, we also offer opportunities to negotiate. <b>Please call: +251930107876</b></li> <li>• You may also create your own package deal and negotiate</li> <li>• <b>You may negotiate for additional package items:</b> <ul style="list-style-type: none"> <li>• Sponsorship of any of the four tea/coffee breaks</li> <li>• Sponsorship of any of the two lunches</li> <li>• Grand closing dinner party</li> </ul> </li> </ul>

**N.B.** All offers are strictly valid only in case of 100% advance payment in favor of First Annual East Africa Finance Summit

## **Points of Contact and Bank Information**

### **1. Points of Contact**

If you have any questions or need clarifications, please feel free to contact any of Summit Coordination Committee (SCC) members via contacts below.

#### **1<sup>st</sup> Annual EAFS Coordination Committee:**

**Mobile: +251930107876**

**E-mail: [eafs.scc@aau.edu.et](mailto:eafs.scc@aau.edu.et)**

### **2. Bank Information**

Once you chose a package use the following bank account information to deposit.

#### **Commercial Bank of Ethiopia**

#### **Addis Ababa University Business Enterprise**

**# 1000174336516**



FDRE Public Finance  
Enterprises Agency



Addis Ababa  
University



The i-Capital Africa  
Institute  
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Jimma University



AAU Business  
Enterprise